

Product Description



Product: UPDATE ~ SD9030 Dongle **Expected General Availability:** June 4, 2018
Product Bulletin: May 29, 2018 **Expected Public Announcement:** June 11, 2018

SD9030 DONGLE FOR DATALOGIC'S STAR CORDLESS SYSTEM™

SIMPLIFYING MOBILITY

OVERVIEW

Datalogic is pleased to announce the availability of the SD9030 dongle for Datalogic's STAR Cordless Systems. This new dongle allows the communication of any PowerScan™ PM9X00 reader with a PC or industrial PC equipped with a USB port.

When paired with a PM9XXX reader, the SD9030 dongle acts as a base station by providing USB communication to the host and implementing all the features of the Datalogic's proprietary STAR 2.0 radio system. This allows bidirectional communication and provides the ability to link more scanners to the same dongle. With its universal bracket, it can be easily installed on any kind of support. The SD9030 dongle is therefore the ideal product for all the applications with limited space to install the cradle.

The typical application of the SD9030 dongle is in combination with a Vehicle Mount Computer for logistics and intralogistics applications where the dongle is installed on a forklift.

The SD9030 dongle is available in both frequencies of the STAR 2.0 Radio System (433 and 910 MHz). A USB extension cable is also available as an accessory whenever a longer distance is required from the host. The SD9030 dongle is supported by Datalogic's Aladdin™ software for the configuration of the dongle and of the linked devices.



FEATURES AND BENEFITS

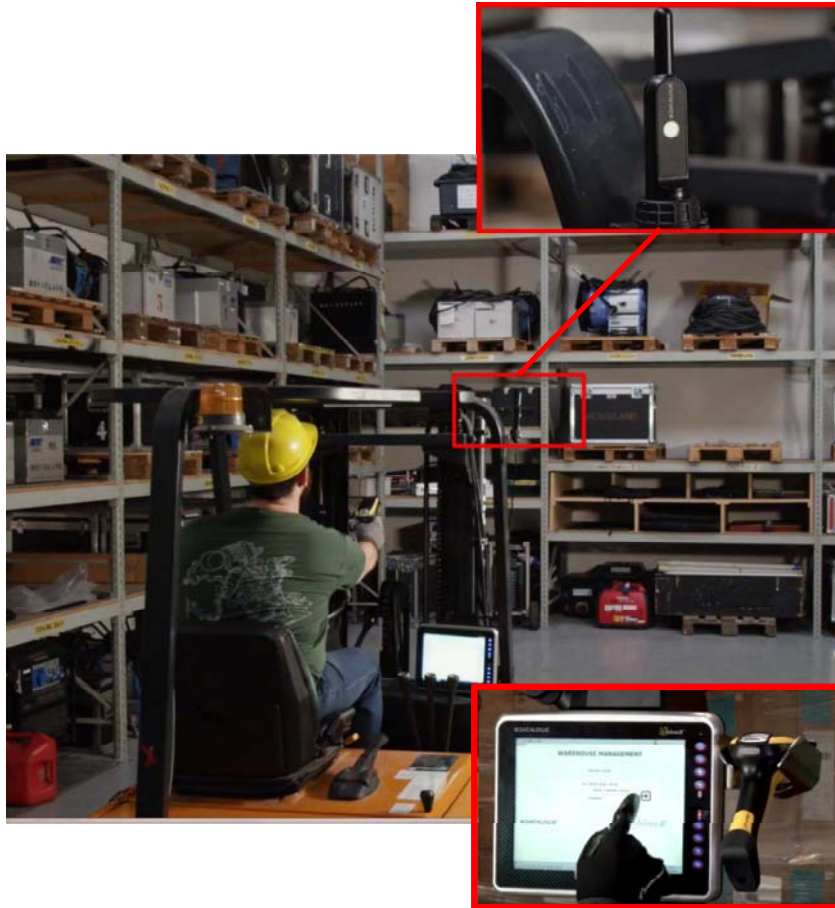
PRODUCT FEATURES	BENEFITS FOR CUSTOMER
Reduced dimensions and universal bracket for easy installation	The SD9030 dongle has reduced dimensions. Its bracket makes it installable on a forklift or any place where there are space constraints.
Top Industrial Grade: <ul style="list-style-type: none"> ○ Sealing Rating: IP65 ○ Operating Temperature: -20 to 60 °C / -4 to 140 °F 	The SD9030 dongle has an industrial protection level that makes the dongle suitable for rugged environments and for outdoor applications regardless of the weather conditions.
Datalogic's STAR Cordless System 2.0 Proprietary Narrow Band Radio	The best radio communication in industrial applications with no interference with Wi-Fi systems and full bidirectional communication. The SD9030 dongle simplifies mobility.
Compatible with all PowerScan PM9XXX products	The SD9030 dongle is compatible with all PowerScan PM9XXX readers. PowerScan PM9XXX users can pair their scanners with the dongle by simply scanning the link command label on the device.
RGB LED and 'Find Me' button	<p>A visible LED allows the user to monitor the device functionality and data transmission.</p> <p>The 'Find Me' button allows the user to verify which scanner is linked to the dongle and detects where the scanner is at any time.</p>
Datalogic Aladdin Configuration Software	The SD9030 dongle is supported by Datalogic's Aladdin configurator. Once connected to the software, the dongle can be configured together with the scanners that are linked to the device.



TARGET INDUSTRY APPLICATIONS

The SD9030 dongle can be used in all Logistics/Intralogistics applications, in combination with a Vehicle Mount Computer. Targeted customers are those that use Vehicle Mounting Computers or Terminals.

- **Warehousing and Distribution:** Shipping/Receiving, Picking, Put Away, Replenishment, Cross Docking, including cold storage and harsh outdoor environments; seamless integration with VMC.
- **Manufacturing Shop Floor:** Process Control, Quality Control
- **Manufacturing Traceability:** Work In Progress control on assembly lines



The SD9030 dongle is fully compatible with any PowerScan PM9XXX device. For full functionality with PowerScan PM9300 and PM9100 families, Datalogic recommends a firmware upgrade to the newest release that is planned for May, 2018. PowerScan PM9500 readers do not need any firmware upgrades.



PRODUCT INFORMATION

PART NUMBER	DESCRIPTION	AVAILABILITY
SD9030-433-A	Star System USB Industrial Dongle 433 MHz	June 4, 2018
SD9030-910-A	Star System USB Industrial Dongle 910 MHz	June 4, 2018
90A052326	USB extension cable, USB 2.0, 1 m, black	June 4, 2018

Along with the new SD9030 products, two new kits comprised with a PowerScan PM9300 AR, an SD9030 dongle and a battery charger are now available.

PART NUMBER	DESCRIPTION	AVAILABILITY
PM9300AR-SD-433K1C	POWERSCAN M9300AR SD9030 433 CHARGER KIT (power supply 8-0935 and power cord not included)	June 4, 2018
PM9300AR-SD-910K1C	POWERSCAN M9300AR SD9030 910 CHARGER KIT (power supply 8-0935 and power cord not included)	June 4, 2018

EASEOFCARE CONTRACTS

PART NUMBER	DESCRIPTION	AVAILABILITY
ZSC2SD903051	STAR SD9030, EOC, 2 DAYS COMP, 5 Yrs	June 4, 2018

WHAT'S IN THE BOX

- SD9030 dongle for Datalogic's STAR Cordless Systems
- Universal bracket for installation
- Back up link labels
- Quick reference manual

SALES STRATEGY

The sales strategy is to address customers with applications that require the use of a Vehicle Mounted Terminal or Computer. The purpose is to show the intuitive and plug-and-play solution of the SD9030 dongle in combination with a PowerScan PM9XXX reader. Datalogic's STAR Cordless System makes this product unique and has no competitors.

It is strongly suggested to give key customers a demonstration of a SD9030 dongle together with a PowerScan PM9XXX reader that best fits their application, purchased at a demo price.

A tutorial for the installation is available in the Quick Reference Manual and will be shown during webinars.

COMPETITION ANALYSIS

The SD9030 dongle has no competitors since Datalogic's STAR Cordless System is a proprietary radio system.



GEOGRAPHICAL AVAILABILITY

- The SD9030 dongle is being launched and can be sold in the following **countries/regions**:
 - E.U.
 - U.S. and Canada
 - Australia and New Zealand
 - Russia
 - China
 - Singapore
- Contact the Product Marketing Manager for other country requests

TRAINING INFORMATION

A new Datalogic Training Center course will be available for the SD9030 Dongle in June of 2018. The Training Center provides a self-paced, online training program, covering the functions, features and competitive advantages of the SD9030 dongle and the STAR Cordless System. To access the Training Center, visit this link: <http://training.datalogic.com>.

Additionally, dedicated training sessions will be provided to Sales Representatives via webinars according to following calendar:

DATE	SESSION	TIME
May 15, 2018	Session #1	9:00 – 10:00 AM (CEST - EMEA) 3:00 – 4:00 PM (CST - APAC)
May 15, 2018	Session #2	5:00 – 6:00 PM (CET - EMEA) 8:00 – 9:00 AM (PST - USA)
May 25, 2018	Session #3	9:00 – 10:00 AM (CET - EMEA) 3:00 – 4:00 PM (CST - APAC)
May 25, 2018	Session #4	5:00 – 6:00 PM (CET - EMEA) 8:00 – 9:00 AM (PST - USA)

FOR MORE INFORMATION

Product Marketing Manager: Loretta Chinaglia loretta.chinaglia@datalogic.com
Customer Service Managers:
For EMEA: Nicola Paganin nicola.paganin@datalogic.com
For Americas: Giovanni Piccirillo giovanni.piccirillo@datalogic.com
For APAC: Torres Wu torres.wu@datalogic.com

Datalogic Partner



Integer Solutions GmbH
Industriestraße 4
D-61200 Wölfersheim
Tel. +49 (0)6036-90557-0
office@integer-solutions.com

